

## **Transportation and the Triple-Bottom Line Conference promotes sustainable transportation**

*Register now for this free, informative event on Friday, April 28 in San Jose*

**San José, Calif., March 7, 2017** — An array of national experts, practitioners, and scholars on social equity and transportation, the environmental impact of transport, and financial mechanisms for secure and continuous transit systems will discuss sustainable transportation at the [Transportation and the Triple Bottom-Line Conference](#) on Friday, April 28, 2017 in San José, CA.

The Transportation and the Triple Bottom-Line Conference is organized by [TransportiCA](#) and co-sponsored by the [Mineta Transportation Institute](#), San José State University's [Department of Urban and Regional Planning](#), and [SPUR](#). Informational partners include [Poi Technologies](#), [TransForm](#), and [Transport Presidio](#).

The conference brings together students, educators, and professionals to explore the concept of sustainable transportation. By integrating existing discourse and studies on sustainability and Elkington's and Savitz' Triple-Bottom Line, attendees will leave with a holistic and objective definition of sustainable transportation, allowing all parties the ability to confidently and equally assess and explain such transportation.

Information about the conference, including information on how to register for this free event, is available at <http://www.transportandtbl.org/>.

### **ABOUT THE MINETA TRANSPORTATION INSTITUTE**

At the [Mineta Transportation Institute](#) (MTI) at [San Jose State University](#) (SJSU) our mission is to increase mobility for all by improving the safety, efficiency, accessibility, and convenience of our nation's' transportation system through research, education, workforce development and technology transfer. We help create a connected world.

MTI was founded in 1991 and is funded through the US Departments of Transportation and Homeland Security, the California Department of Transportation, and public and private grants. MTI is affiliated with SJSU's Lucas College and Graduate School of Business.

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