

## LESSONS LEARNED FROM PUBLIC TRANSIT SUCCESS IN METROPOLITAN AREAS

JULY 30, 2020 | 10-10:30 AM (PDT)
Register now at: <a href="https://tinyurl.com/Mineta730">https://tinyurl.com/Mineta730</a>
(WEBINAR LINK TO FOLLOW)

## **Dr. Michelle DeRobertis**

Principal, Transportation Choices for Sustainable Communities

Join us to discuss <u>Characteristics of Effective</u> <u>Metropolitan-Areawide Public Transit</u>, which evaluates ten metropolitan areas in Australia, Canada, and Europe with highly effective regional transit. This research identified key traits that are correlated with high public transit usage, including:

- the "behind the scenes" or political and institutional characteristics:
- the customer-apparent transit service features; and
- funding and willingness to subsidize transit.