

MTI Research Snaps:

See the USA in Your Chevrolet: The American Road Trip Reconsidered

Presented by Dan Albert, PhD and Allyson Hobbs, PhD

September 17, 2020



@MinetaTrans



@MinetaTransportation

#MTIResearchSnaps



The **Un**considered Road Trip



Dan & Melissa, Bethesda, Maryland 1992

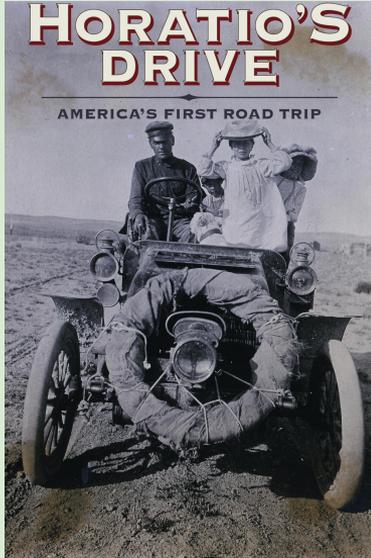


The Oregon Coast, 4 weeks later.

No GPS Allowed!

(Re)considering the Road Trip Road

America Needs More Roads!



[Ken Burns, PBS](#)



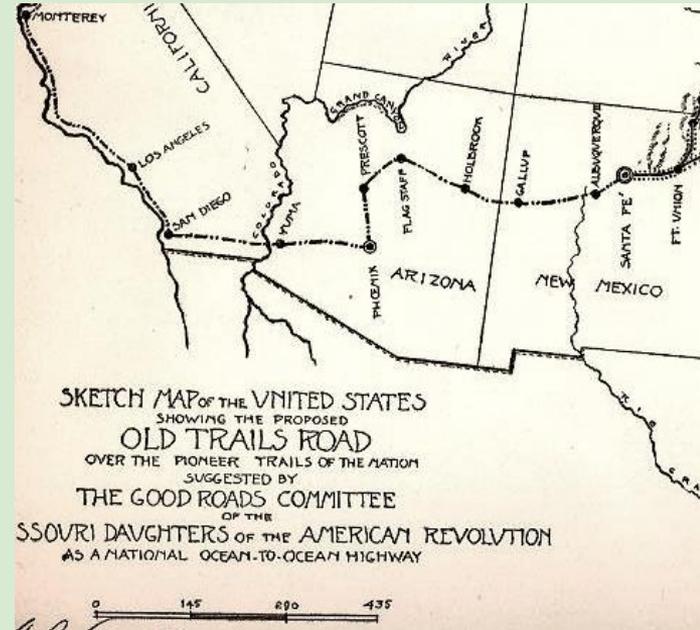
[Smithsonian](#)

Roads to Tell Colonizing Stories



“a woman's national movement to awaken interest in a national highway from ocean to ocean, along the old trails of the nation's pioneers.

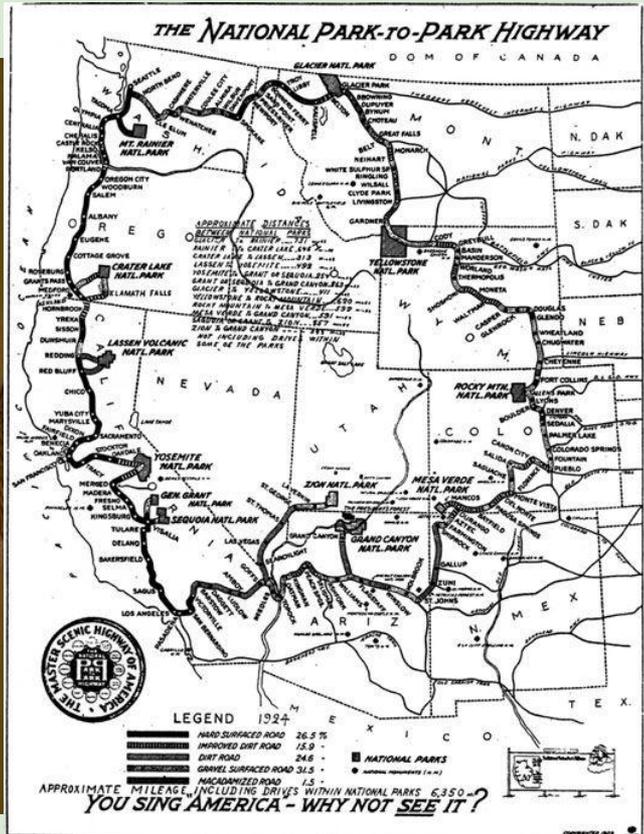
- Elizabeth Butler Gentry, D.A.R



Pioneers Invade Mexico, 1846

Roads to Tell Patriotic Stories

Park-to-Park Highway



“...the parks are national properties in which **every citizen** has a vested interest... [they] contain the highest potentialities of national pride, national contentment, and national health.....” - Stephen Mather, NPS

Revisionist Road Stories



Get Your Kicks on Route 66

Along Route 66, it is a terror between towns. -Steinbeck, *Grapes of Wrath*

Road Stories Left Untold



Trouble with the Sparker.

Far From Sanctuary

African American Travel in Twentieth Century America

My favorite car
Ford Fairlane
Blue + white
1960



Allyson Hobbs
17 September 2020



J & L — A GREAT NAME IN STEEL

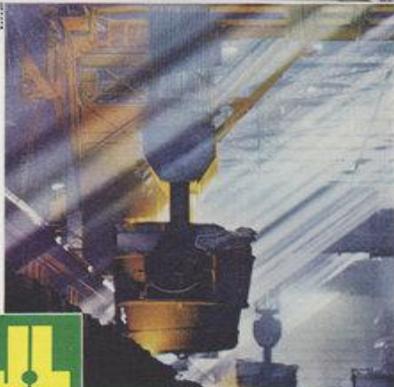


Your safer ride starts with steel

You roll the road with hardly a sound in your gleaming car of today's design. Sometimes a workhorse, sometimes in the moonlight an enchanted coach—but always you know you are wrapped around in the safety of steel.

For your car from fender to fender is two-thirds steel—steel carefully made to meet the different needs of body, frame, springs and the many other parts that make the modern automobile a dependable, mechanical marvel.

Jones & Laughlin Steel Corporation is proud of the part it plays in manufacturing quality steels to meet the needs of the great industry whose constant aim is to build finer and safer cars for all.



Jones & Laughlin
STEEL CORPORATION · PITTSBURGH

Hot and Cold Rolled Sheet and Strip • Tin Plate • Continuous Galvanized Sheets • Tubular Products • Pipes, Structures, Hot Rolled Bars • Hot Extruded and Cold Drawn Bars • Wire and Wire Products • Alloy Products • Electricweld Tubing • Wire Rope • Steel Containers • Coal Chemicals



Molten steel is poured or "teemed" into ingots—the first solid form on its way from the open hearth furnaces to finishing operations.





DINAH SHORE INVITES YOU TO ENTER

"See the U.S.A. in Your Chevrolet" CONTEST

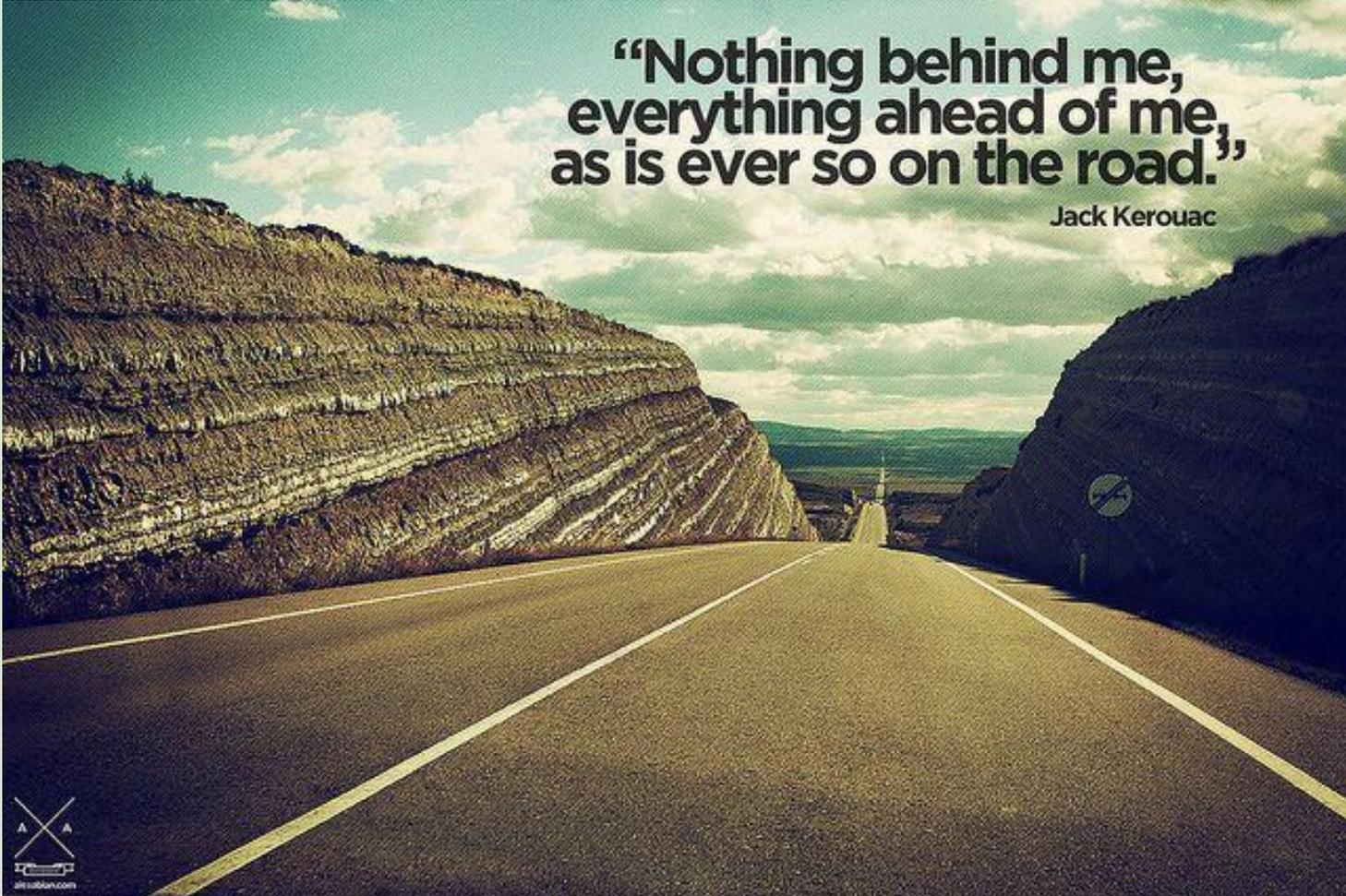
123 PRIZES!

3 NEW CORVETTES
60 NEW CHEVROLETS
60 KIDDIE CORVETTES

EXTRA

*Top three winners
receive two cars!*

Look inside for your Entry Form and the Official Contest Rules



**“Nothing behind me,
everything ahead of me,
as is ever so on the road.”**

Jack Kerouac



DON'T LET THE SUN SET
ON YOU HERE, UNDERSTAND?

Norman, Okla., Feb. 10.—Agitation
against Race musicians has become

NEGROES ARE BARRED
IN LOCAL HOTELS







RUNAWAY—\$20 REWARD.

The Negro Woman HANNAH, about 45 years of age, absented herself from my dwelling last February, without cause. She is low in stature and inclined to be fat. It is supposed she is harbored in the upper faubourg. Twenty dollars reward will be paid for her apprehension.

July 7 41law

W. M. LAMBERTH.

\$150 REWARD.

RUNAWAY from the subscriber, on the night of Monday the 11th July, a negro man named

TOM,

about 30 years of age, 5 feet 6 or 7 inches high; of dark color; heavy in the chest; several of his jaw teeth out; and upon his body are several old marks of the whip, one of them straight down the back. He took with him a quantity of clothing, and several hats.

A reward of \$150 will be paid for his apprehension and security, if taken out of the State of Kentucky; \$100 if taken in any county bordering on the Ohio river; \$50 if taken in any of the interior counties except Fayette; or \$20 if taken in the latter county.

July 12-84-tf

B. L. BOSTON.



RAN AWAY

From the subscriber, living on Bear Grass, five miles from Louisville, a negro man, named CHARLES,

commonly called Charles Harrison. He is about the common size, with rather a yellowish hue in the face, has a fine slick skin, his eyes showing a good deal of the white, and about 28 or 30 years old. He is a very intelligent fellow, and remarkably handy; being a shoemaker, working mostly with pegs, preferring to make pegged shoes, and does very good work. He is an excellent gardener—very handy at butchering—can lay brick, &c. It is apprehended that he will make for Indiana or Ohio. Very probably he may attempt to get a passage in a steam boat.

For the apprehension and security of said fellow, so that I get him, I will give, (if taken in Kentucky,) fifty dollars. If taken on the north side of the Ohio, and in like manner secured, I will give to the person or persons so apprehending and securing him, the sum of one hundred dollars.

JOHN SPEED.

march 8—774ow







My favourite car
Ford Fairlane
Blue & white
1960



Mich 1970





My Favorite Car
Ford Fairlane
Blue & white
1960

Thank you for joining us for
See the USA in Your Chevrolet:
The American Road Trip
Reconsidered



Tune in for our next webinar in partnership with Silicon Valley Bicycle Coalition “Surveying Silicon Valley on Cycling” on September 24, 2020 at 7p.m.! Visit <https://transweb.sjsu.edu/events> for details and registration.

Have a suggestion for a webinar topic you’d like to see featured? Email irma.garcia@sjsu.edu

