



Paying for Transportation in California: Does COVID-19 Change Everything?



A Virtual Event

11th Annual Mineta National Transportation
Finance Summit

In Partnership with the Commonwealth Club of California

Friday, June 26, 2020
10:00a.m.-11:30a.m. (PDT)



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Event Overview



The COVID-19 pandemic threatens every aspect of transportation funding in California. State revenues from federal, state, regional, and local taxes and fees are all at risk. Since California's shelter-in-place order went into effect in March, the state has already faced plummeting revenues from gasoline taxes, tolls, transit fares, and sales taxes. These revenue sources will most likely continue to be severely threatened in the coming months and possibly even years.

Panelists will discuss the opportunities for every level of government to help recover transportation revenues in our uncertain future. Can we rely on our traditional mix of revenue sources? Will the COVID-19 crisis stimulate innovation in transportation finance?

These and other revenue options will be discussed at the 11th Annual Norman Y. Mineta National Transportation Finance Summit.

Program

Welcome

Karen Philbrick, PhD

Executive Director, Mineta Transportation Institute

Keynote Address

David S. Kim

Secretary, California State Transportation Agency

Moderator

Nuria Fernandez

General Manager, Santa Clara Valley Transportation Authority

Panelists

Asha Weinstein Agrawal, PhD

Director, MTI National Transportation Finance Center

Carl Guardino

President & CEO, Silicon Valley Leadership Group

Therese Watkins McMillan

Executive Director, Metropolitan Transportation Commission

Matthew Tucker

CEO, North County Transit District

Speakers & Panelists



Asha Weinstein Agrawal, PhD

Director, MTI National Transportation Finance Center

Asha Weinstein Agrawal is the Director of the Mineta Transportation Institute's National Transportation Finance Center and a Professor in Urban and Regional Planning at San José State University. Her research agenda is guided by a commitment to the principles of sustainability and equity: what planning and policy tools can communities adopt to encourage environmentally-friendly travel and improve accessibility for people struggling with poverty or other disadvantages? She has explored this question most deeply through two substantive areas, transportation finance policy and the travel behavior of pedestrians, cyclists, and transit riders.



Nuria Fernandez

General Manager, Santa Clara Valley Transportation Authority

Nuria Fernandez has dedicated 35 years to improving the transportation industry and currently serves as the Chair of the American Public Transportation Association (APTA). As the General Manager and CEO of the Santa Clara Valley Transportation Authority (VTA), she is responsible for 2,100 employees, while delivering projects, programs, and transit services for more than 2 million people in Silicon Valley. Among the highlights of her tenure at VTA is the construction of the \$7 Billion extension of the Bay Area Rapid Transit (BART) into Silicon Valley. Prior to coming to VTA she served in other high-profile transportation leadership positions including Acting Federal Transit Administrator under President Bill Clinton.



Carl Guardino

President & CEO, Silicon Valley Leadership Group

Carl Guardino is President and CEO of the Silicon Valley Leadership Group, a public policy trade association that represents nearly 350 of Silicon Valley's most respected employers. In 2007, Governor Arnold Schwarzenegger appointed Guardino to a four-year term on the California Transportation Commission. He was reappointed twice by Governor Jerry Brown, and in 2019, Governor Gavin Newsom appointed him to his fourth consecutive term. His transportation leadership includes the successful management of multiple transportation ballot measures that will collectively raise billions of dollars. As a housing advocate, he co-created the Housing Trust Silicon Valley, which has helped 30,000 people afford homes in high-cost Silicon Valley.



David S. Kim

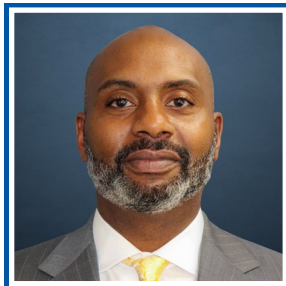
Secretary, California State Transportation Agency

David S. Kim became the third Secretary of the California State Transportation Agency (CalSTA) on July 1, 2019 following his appointment by Governor Newsom in April 2019. In this role, Secretary Kim is responsible for oversight of 40,000 employees across eight departments, boards and commissions whose mission is to advance a safe, environmentally sustainable transportation system that maximizes mobility for all Californians. As a longtime transportation leader with experience in the private sector as well as all three levels of government, Kim served as Vice President, Government Affairs for Hyundai Motor Company from 2017-2019 and spent nearly eight years in senior level roles in the U.S. Department of Transportation.



Therese Watkins McMillan
Executive Director, Metropolitan Transportation Commission

Therese Watkins McMillan is the Executive Director of the Metropolitan Transportation Commission (MTC) in San Francisco. In this position, she also serves as the top executive for the Association of Bay Area Governments (ABAG). Prior to her current role, she was the Chief Planning Officer for the L.A. County Metropolitan Transportation Authority, where she created and implemented the successful Measure M Guidelines and Metro's Equity Platform and Framework. In 2009, she was appointed by former President Barack Obama to serve as Deputy Administrator of the Federal Transit Administration (FTA) in the U.S. Department of Transportation. McMillan subsequently served as Acting FTA Administrator from March 2014 to March 2016 before taking a position as LA Metro's Planning Chief in April 2016.



Matthew Tucker
CEO, North County Transit District

Matthew Tucker has served as North County Transit District's (NCTD) Executive Director and Chief Executive Officer since 2008. In his role at NCTD, Tucker provides the strategic direction and oversight necessary to deliver transit service within the agency's 1,020 square mile service area. NCTD has operational responsibility and control over the San Diego Northern Railway and an operating budget of approximately \$113 million for 2020. Prior to NCTD, Tucker was appointed Director of the Virginia Department of Rail and Public Transportation (DRPT) by the governor of Virginia. He also served as the Chief Operating Officer for the Santa Clara Valley Transportation Authority (VTA) in the Silicon Valley.



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About MTI

Mission

To move is to live. At the Mineta Transportation Institute (MTI) at San Jose State University, our mission is to increase mobility for all by improving the safety, efficiency, accessibility, and convenience of our nation's transportation system. Through research, education, workforce development and technology transfer, we help create a connected world.

Vision

A connected world, where access to equitable, affordable, sustainable surface transportation is ensured through the highest quality research, planning and production. The Mineta Transportation Institute and the many partners who share our vision, will perform this work with integrity, and will honor diversity, sustainability, and equality in achieving mobility for all.

Values

Our values reflect who we are as people, educators, researchers, business partners and leaders in the transportation field. It is not an overstatement to say that transportation of people and goods is the linchpin of our economy. Where human beings are concerned, the difference between having and lacking mobility is no less than the difference between having or lacking opportunity. We take this responsibility to the community very seriously and therefore our work is built on the foundation of these core values:

- Accountability
- Diversity
- Equality
- Integrity
- Sustainability



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