

# On the Right Track: The Transformative Potential of Rail



**FREE WEBINAR**  
0.75 PDH CREDIT

## The French Case: Stations as City Boosters

Join Fabrice Morenon, PhD, Managing Director of French Railways international branch, as he explores how French rail stations serve as catalysts for urban and regional growth. Drawing on notable examples from stations in larger cities like Lyon and Bordeaux, as well as smaller cities like Besançon, Dr. Morenon will reveal how iterative design processes and public-private partnerships transform stations into powerful economic and mobility hubs. In the first of this webinar series, discover how French development principles can inspire high-speed rail success in the U.S.



**FABRICE MORENON, PHD**  
Managing Director  
SNCF Hubs & Connexions



**DATE**

December 11, 2024



**TIME**

12:00-12:45P.M. (PT)

**Register Now:** <https://tinyurl.com/HSR-Stations-City-Boosters>