



Mineta Transportation Institute's  
**30<sup>th</sup> Annual Awards Banquet and  
Convocation Celebration**

SPONSORSHIP OPPORTUNITIES

**5:30**

Wine  
Reception

**Saturday, June 25, 2022**

**STUDENT UNION BALLROOM**  
*San José State University*

**6:45**

Dinner

**SJSU** SAN JOSÉ STATE  
UNIVERSITY



# MINETA TRANSPORTATION INSTITUTE'S

## 30<sup>th</sup> Annual Awards Banquet and Convocation Celebration

Your tax-deductible sponsorship supports our next generation of transportation leaders.

<i>Sponsorship Benefits</i>	<i>Title Sponsor</i> \$25,000 Only 1!	<i>Benefactor</i> \$10,000	<i>Patron</i> \$5,000	<i>Donor</i> \$2,500
<i>The event will be billed as "presented by (Sponsor)"</i>	✳			
<i>Two invitations to join the MTI Board of Trustees at a private dinner on Friday, June 24th</i>	✳			
<i>Scholarship naming rights with the opportunity to present at the 30th Annual Awards Banquet and Convocation Celebration</i>	✳	✳		
<i>Early access to the event for the Student Reception</i>	<i>For 2 guests</i>	<i>For 2 guests</i>		
<i>Subsequent MTI Research Snaps webinars sponsorship, which includes sponsor recognition in promotional materials distributed through MTI newsletter and by the U.S. Department of Transportation</i>	<i>2 MTI Research Snaps webinars</i>	<i>1 MTI Research Snaps webinar</i>		
<i>Ad in the 30th Annual Awards Banquet and Convocation Celebration</i>	<i>Full page</i>	<i>1/2 page</i>		
<i>Acknowledgement at the beginning and end of the awards banquet</i>	✳	✳	✳	✳

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<i>Recognition in MTI newsletter with links to your website</i>	<i>2 mentions and 50-word custom message</i>	<i>1 mention and 50-word custom message</i>	<i>1 mention</i>	<i>1 mention</i>
<i>Recognition on MTI social media pages with one image and a custom 140-character message</i>	<i>3 mentions</i>	<i>2 mentions</i>	<i>1 mention</i>	<i>1 mention</i>
<i>Logo display on the 30th Annual Awards Banquet and Convocation Celebration program on MTI homepage, and as a clickable link on the event webpage</i>	<i>Premier</i>	<i>Prominent</i>	<i>Featured</i>	<i>✖</i>
<i>Logo displayed on rotating slides during the awards banquet</i>	<i>✖</i>	<i>✖</i>	<i>✖</i>	<i>✖</i>
<i>Table for 8 attendees</i>	<i>2 tables, premier seating</i>	<i>1 table, premier seating</i>	<i>✖</i>	<i>✖</i>

**To reserve your sponsorship opportunity, please visit [mti-banquet-2022.eventbrite.com](https://mti-banquet-2022.eventbrite.com).**

**For more information, please contact Executive Director Dr. Karen Philbrick at: [karen.philbrick@sjsu.edu](mailto:karen.philbrick@sjsu.edu) or call (408) 924-7566.**