Beyond Crypto: Blockchain for Urban Development





@MinetaTransportation



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September 15, 2022

Blockchain and Distributed Autonomous Community Ecosystems:

Opportunities to Democratize Finance and Delivery of Transport, Housing, Urban Greening and Community Infrastructure

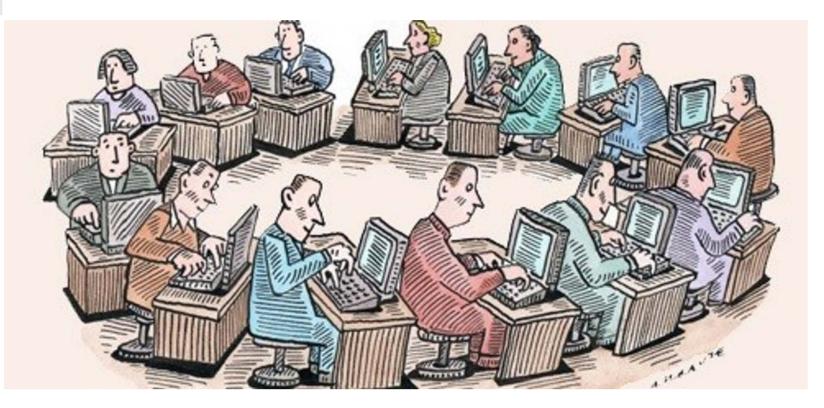
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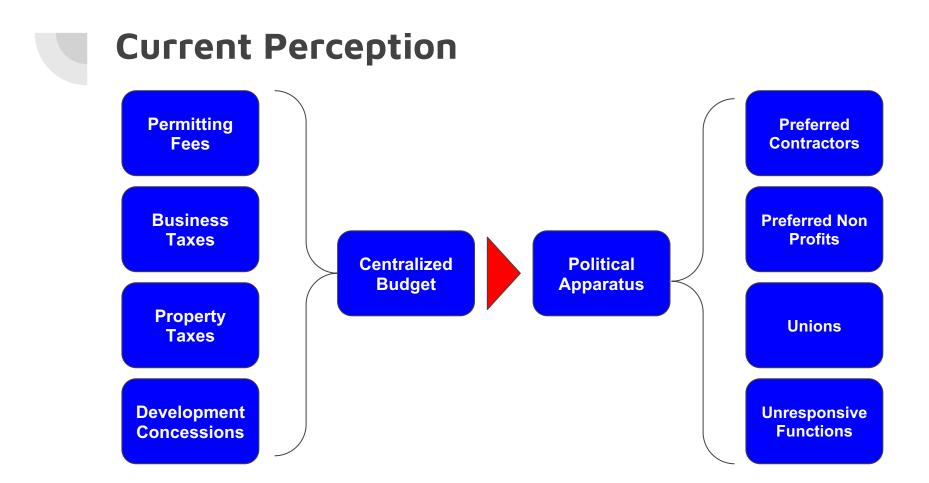
The Problem



- 1. Government that doesn't work
- 2. Government that seems to be unresponsive
- 3. Government that appears to be incompetent
- 4. Worse, government that seems to be corrupt or captured by special interests
- 5. Government that is too centralized with a bloated bureaucracy that can't meet basic needs











Alternative Approach

Programmable

A blockchain is programmable (i.e. Smart Contracts)

Secure

All records are individually encrypted

Distributed

All network participants have a copy of the ledger for complete transparency

Immutable

Any validated records are irreversible and cannot be changed

Anonymous

The identity of participants is either anonymous or pseudonymous

Unanimous

All network participants agree to the validity of each of the records

Time-stamped

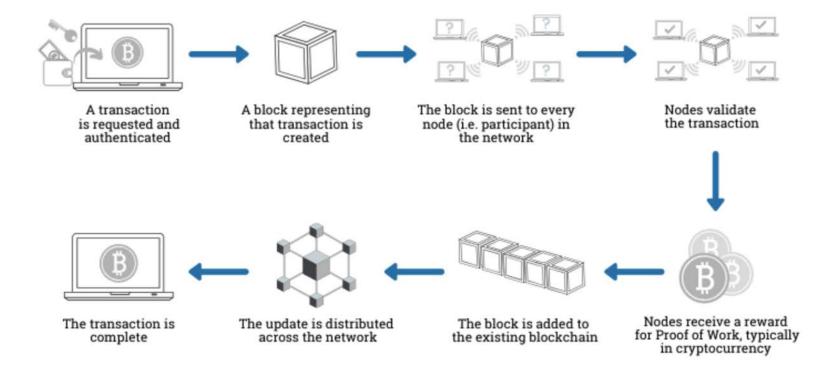
A transaction timestamp is recorded on a block

Why Blockchain?

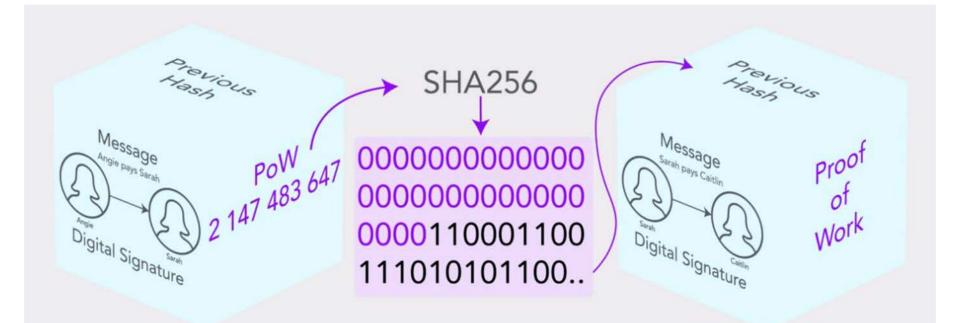


- **1**. Building trust with citizens
- 2. Assigning disaggregated rights and creating transparency in assignation of those rights
- 3. Enabling micro-contracts, microrelationships, and micro-solutions
- 4. Reducing costs and removing inefficiencies
- 5. Protecting sensitive data while providing validation

Turning a Cryptocurrency Concept into IRL



Cryptocurrency Proof of Work



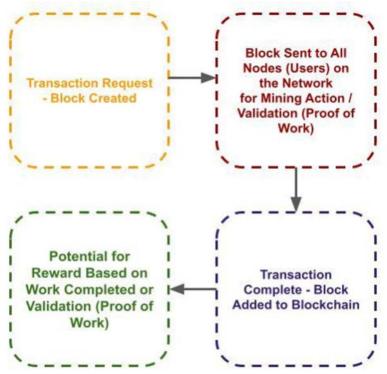
The General Process Flow for the Blockchain Architecture Involves:

1) Creation of blocks (transactions);

2) Sending these blocks to nodes (users) on the network for an action (mining) and then validation that that action has taken place;

3) Then adding the block to the blockchain.

It also involves the potential for creating new economic value through proof of work which can be issued through a token (possibly a graphic Non-fungible Token), certificate or possible financial reward.



Proof of Work - IRL



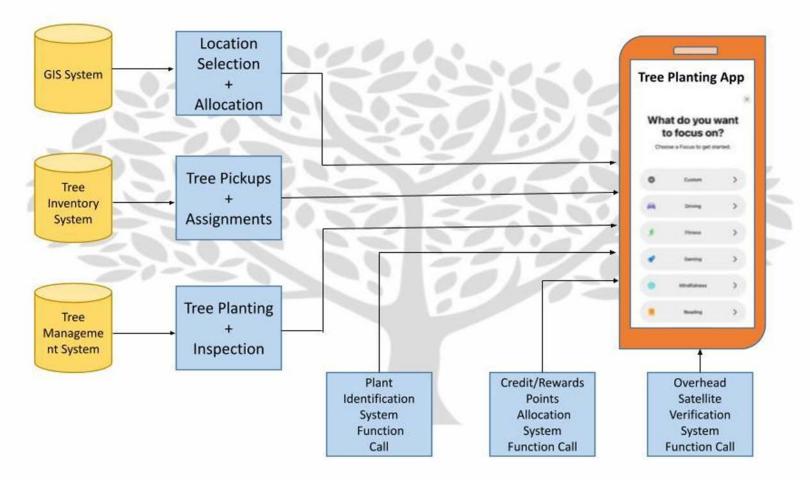
What Blockchain Can Unlock



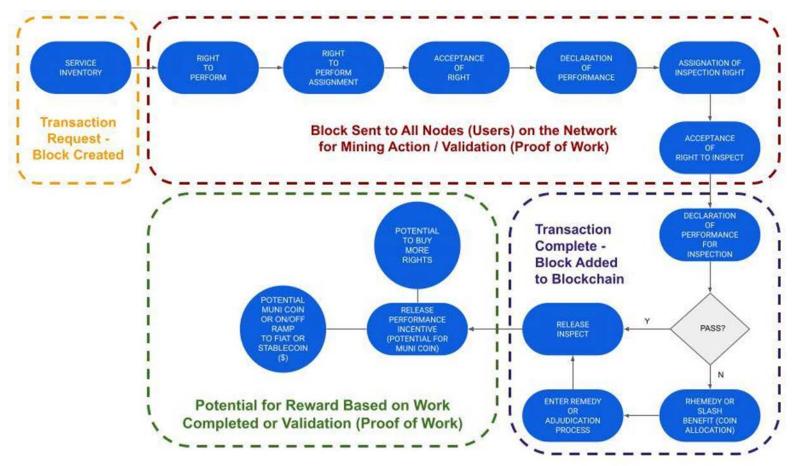


- 1. Trapped assets
- 2. Untapped human talent, energy, and capacity
- 3. Untapped funding sources and goodwill

What Can This Look Like Practically



What Does this Look Like Conceptually

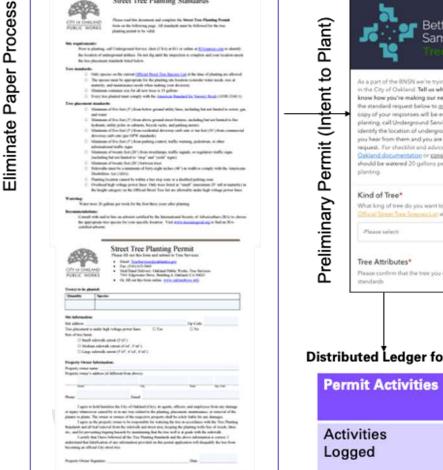


Enables Transformation

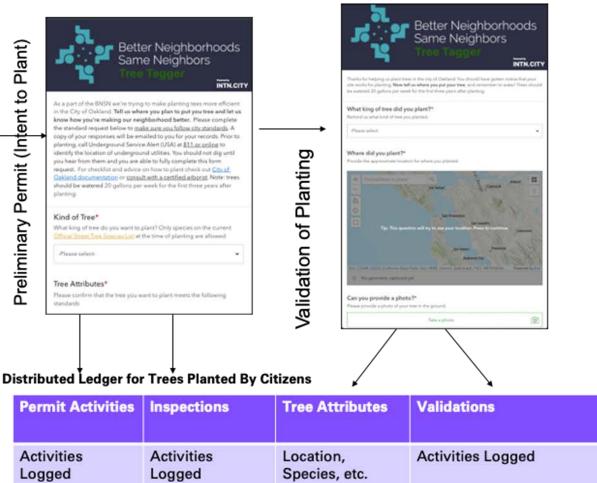


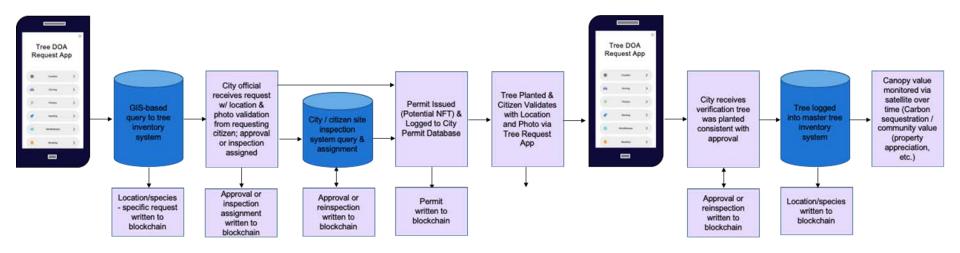
Enables Transformation



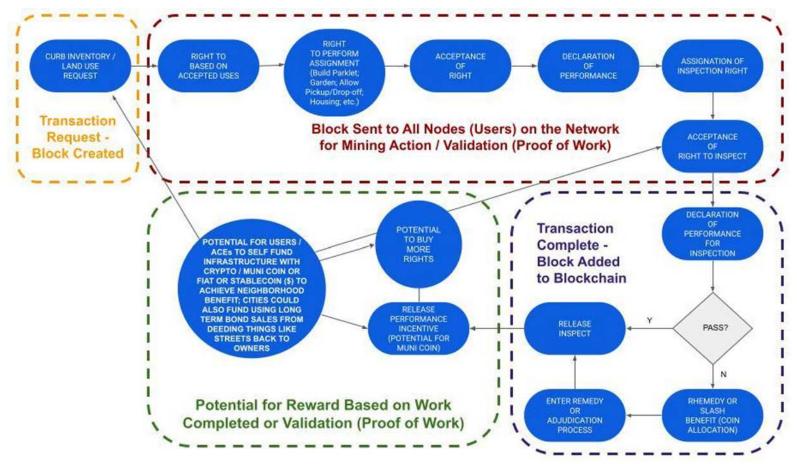


Street Tree Planting Standards





Enables More Complex Actions



And Applications are Far Reaching



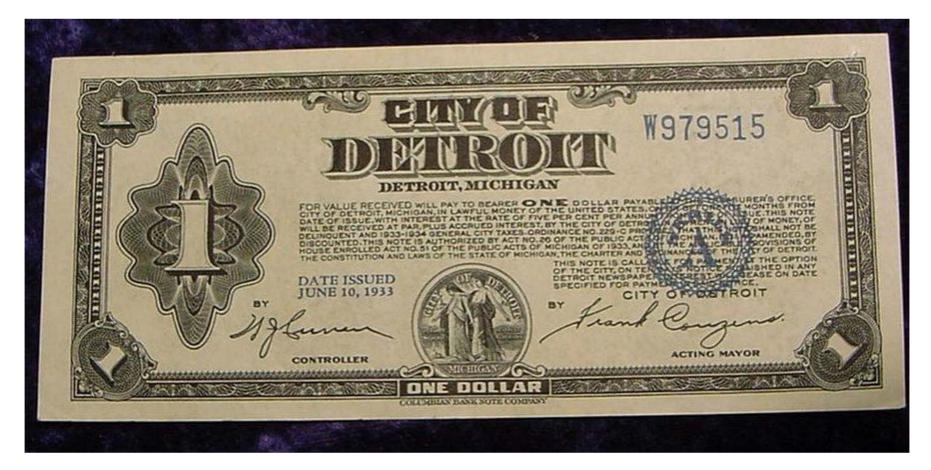
And Applications are Far Reaching



And Applications are Far Reaching



And Go Even Further



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