# Beyond Crypto: Blockchain for Urban Development





@MinetaTransportation



Presented by Dr. William (Billy) Riggs & Vipul Vyas



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# Blockchain and Distributed Autonomous Community Ecosystems:

Opportunities to Democratize Finance and Delivery of Transport, Housing, Urban Greening and Community Infrastructure

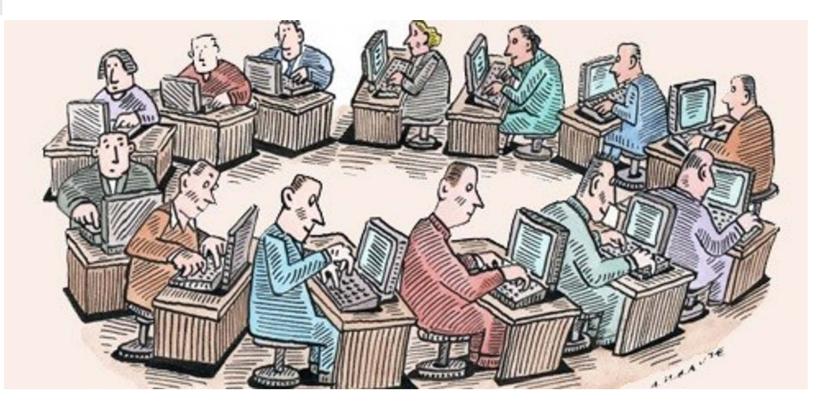
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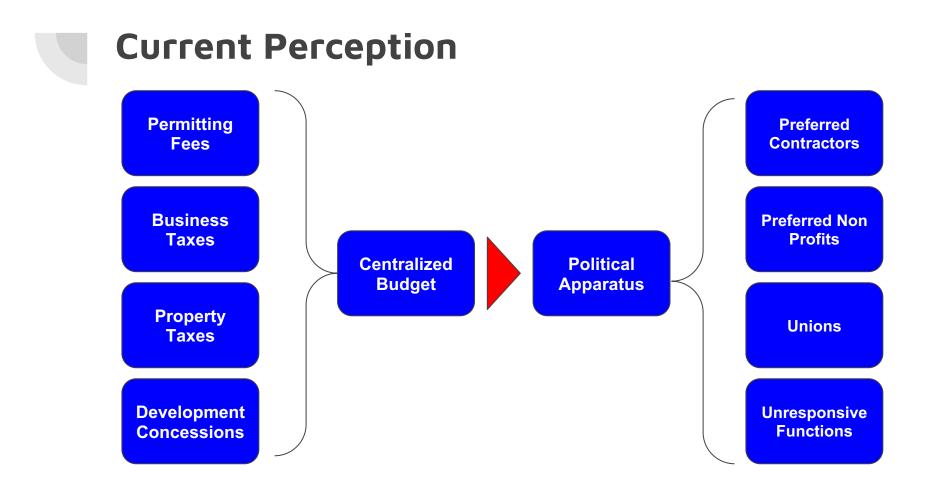
# The Problem



- 1. Government that doesn't work
- 2. Government that seems to be unresponsive
- 3. Government that appears to be incompetent
- 4. Worse, government that seems to be corrupt or captured by special interests
- 5. Government that is too centralized with a bloated bureaucracy that can't meet basic needs











# **Alternative Approach**

#### Programmable

A blockchain is programmable (i.e. Smart Contracts)

#### Secure

All records are individually encrypted

#### Distributed

All network participants have a copy of the ledger for complete transparency

#### Immutable

Any validated records are irreversible and cannot be changed

#### Anonymous

The identity of participants is either anonymous or pseudonymous

Unanimous

All network participants agree to the validity of each of the records

#### **Time-stamped**

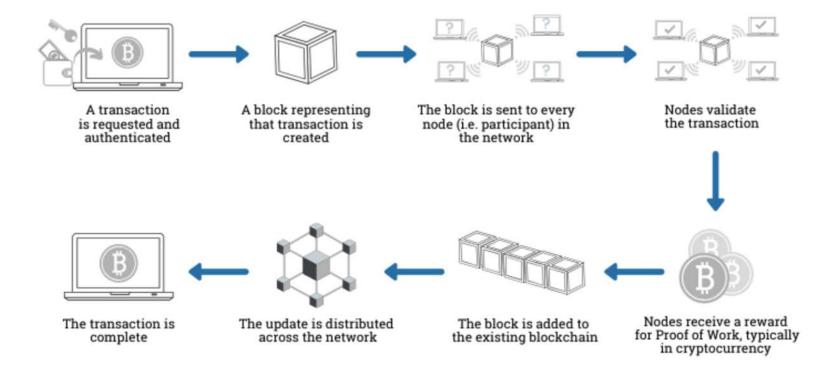
A transaction timestamp is recorded on a block

## Why Blockchain?

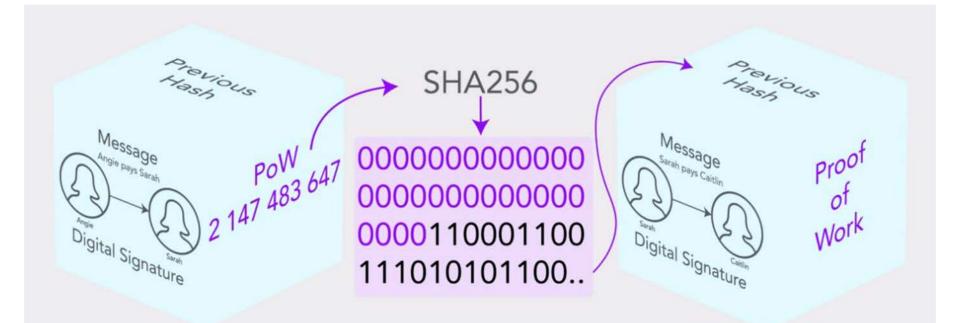


- **1**. Building trust with citizens
- 2. Assigning disaggregated rights and creating transparency in assignation of those rights
- 3. Enabling micro-contracts, microrelationships, and micro-solutions
- 4. Reducing costs and removing inefficiencies
- 5. Protecting sensitive data while providing validation

#### **Turning a Cryptocurrency Concept into IRL**



## **Cryptocurrency Proof of Work**



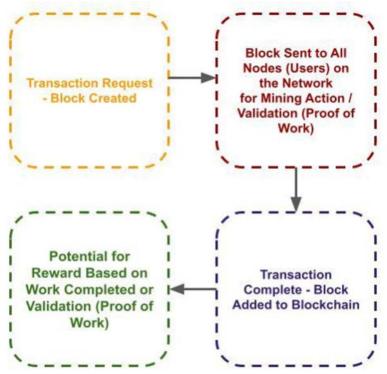
# The General Process Flow for the Blockchain Architecture Involves:

1) Creation of blocks (transactions);

2) Sending these blocks to nodes (users) on the network for an action (mining) and then validation that that action has taken place;

3) Then adding the block to the blockchain.

It also involves the potential for creating new economic value through proof of work which can be issued through a token (possibly a graphic Non-fungible Token), certificate or possible financial reward.



## **Proof of Work - IRL**



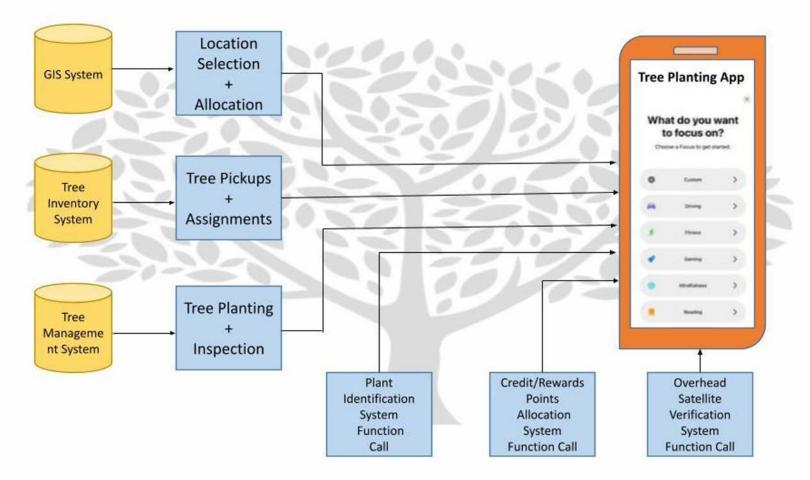
# What Blockchain Can Unlock



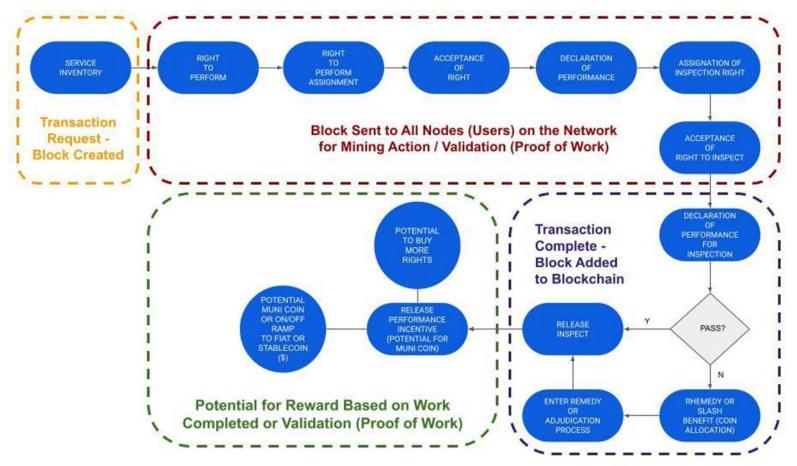


- 1. Trapped assets
- 2. Untapped human talent, energy, and capacity
- 3. Untapped funding sources and goodwill

# What Can This Look Like Practically



## What Does this Look Like Conceptually

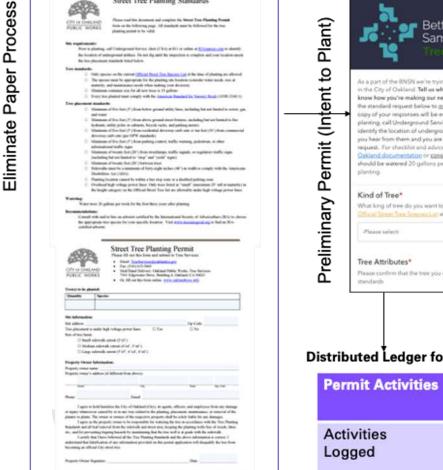


## **Enables Transformation**

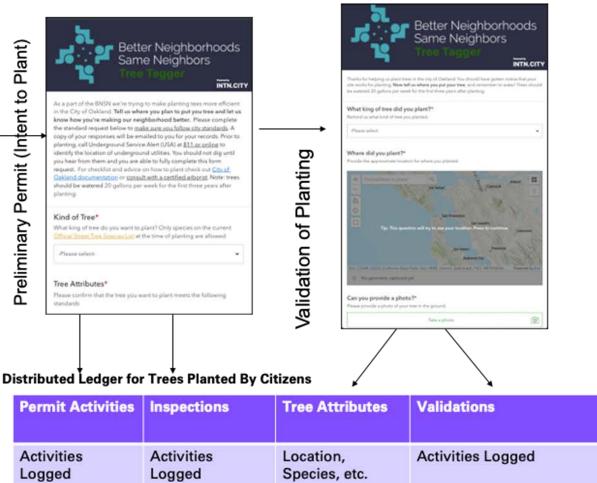


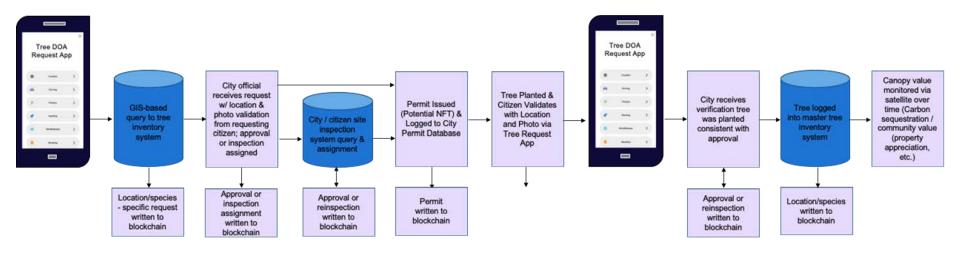
## **Enables Transformation**



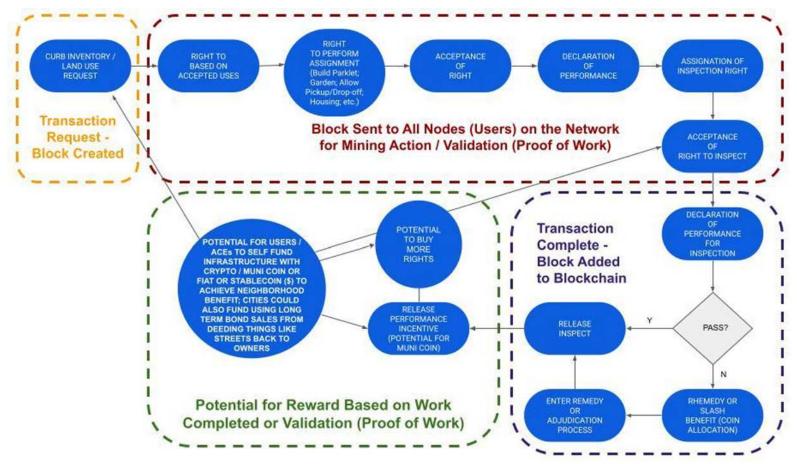


Street Tree Planting Standards





## **Enables More Complex Actions**



## And Applications are Far Reaching



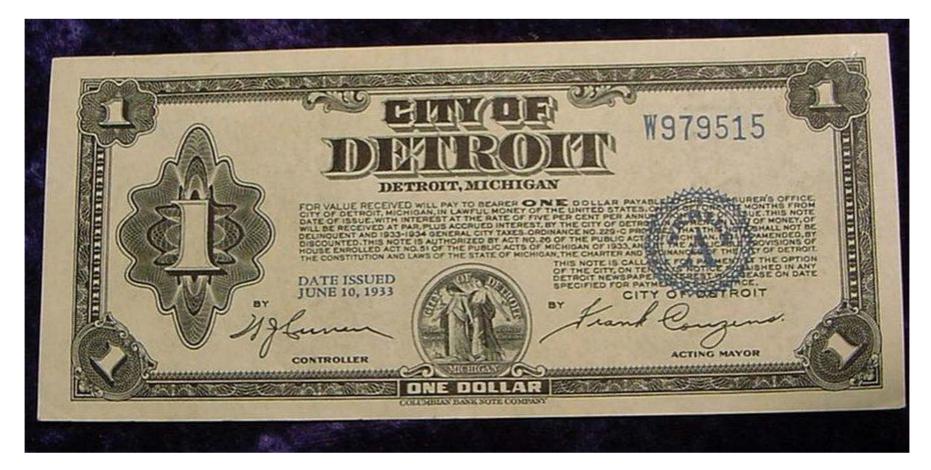
### And Applications are Far Reaching



# And Applications are Far Reaching



### **And Go Even Further**



Thank you for joining us for:

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