



February 11, 2026
Online | 0.5 PDH
12:00-12:30p.m. (PT)

Intelligent Speed Assistance: Can Technology Help California Stop Speeding?

Speeding is a leading contributor to U.S. roadway fatalities, and California ranks among the states with the most speed-related crashes. Intelligent Speed Assistance (ISA) technology offers a solution to address this issue by notifying drivers of speed limits and, in some cases, intervening and lowering the speed to the posted limit. What are the potential advantages and challenges of adopting this technology? Research suggests that while ISA systems are well-positioned to reduce speeding and enhance road safety, their success hinges on thoughtful design, user trust, and supportive policy. Join us for an investigation into ISA systems with a focus on how their risks and benefits might affect California drivers!



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