

# Mineta Transportation Institute's 34<sup>th</sup> Annual Awards Banquet & Convocation Celebration

Your sponsorship supports our next generation of transportation leaders.

## Sponsorship Benefits







**Diamond**  
\$50,000  
(\*Only one)

**Platinum**  
\$20,000

**Gold**  
\$10,000

**Silver**  
\$5,000

**Bronze**  
\$2,500

Sponsorship Benefits	Diamond \$50,000 (*Only one)	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
The event will be billed as "presented by (Sponsor)"					
Two invitations to join the MTI Board of Trustees at a private dinner on Friday, June 5th					
Scholarship naming rights with the opportunity to present at the 34th Annual Awards Banquet and Convocation Celebration					
Recognition as the primary sponsor of MTI's impactful workforce development program for high school students, which will be billed as the "Mineta Summer Transportation Academy presented by (Sponsor)"					
Opportunity to highlight expertise and accomplishments by featuring a leader from your organization in MTI's brand new series, Voices of Leadership, based on the esteemed Mineta Leadership Fellows series					
Subsequent K-12 workforce development competition sponsorship to showcase your organization's commitment to fostering innovation and empowering the next generation		1 competition			
Logo displayed on wine bottles at each guest table					
Logo displayed on official event name badges	Annual Banquet	Annual Banquet			

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Subsequent MTI Research Snaps webinars sponsorship, which includes sponsor recognition in promotional materials distributed through MTI newsletter and social media	2 webinars	1 webinar	1 webinar		
Acknowledgement at the beginning and end of the awards banquet					
Logo displayed in MTI monthly newsletter through the year					
Recognition in MTI newsletter with links to your website	3 mentions	3 mentions	2 mentions	1 mention	1 mention
Recognition on MTI social media pages with one image and a custom 280-character message	3 mentions	2 mentions	2 mentions	1 mention	
Logo displayed on MTI homepage					
Logo displayed on the 34th Annual Awards Banquet and Convocation Celebration program, and as a clickable link on the event webpage	Premier	Prominent	Featured		
Logo displayed on rotating slides during the awards banquet					
Table for 8 attendees	2 tables (16 guests), premier seating	1 table (8 guests), premier seating	1 table (8 guests)	1 table (8 guests)	1 table (8 guests)

**For more information and to reserve your sponsorship opportunity, please contact Director of Operations Alverina Weinardy at: [alverina.weinardy@sjsu.edu](mailto:alverina.weinardy@sjsu.edu).**

\*Under the current tax laws, the amount of your contribution that exceeds the fair market value of the ticket (\$165) may be tax-deductible as a charitable contribution.