

*Mineta Transportation Institute's*

# 33rd Annual Awards Banquet & Convocation Celebration

Your sponsorship supports our next generation of transportation leaders.

## Sponsorship Benefits

**Title Sponsor**

\$25,000

(\*Only one)

**Benefactor**

\$10,000

**Patron**

\$5,000










**Donor**

\$2,500

The event will be billed as "presented by (Sponsor)"	☺			
Two invitations to join the MTI Board of Trustees at a private dinner on Friday, June 20th	☺			
Scholarship naming rights with the opportunity to present at the 33 <sup>rd</sup> Annual Awards Banquet and Convocation Celebration	☺			
Recognition as the primary sponsor of MTI's impactful workforce development program for high school students, which will be billed as "Mineta Summer Transportation Academy presented by (Sponsor)." This includes sponsor recognition in outreach materials distributed through MTI newsletter, website, and in-person engagements.	☺			
Opportunity to highlight expertise and accomplishments by featuring a leader from your organization in MTI's brand new series, Voices of Leadership, based on the esteemed Mineta Leadership Fellows series	☺			
Subsequent K-12 workforce development program sponsorship, which includes sponsor recognition in promotional materials distributed through MTI newsletter, to showcase your organization's commitment to fostering innovation and empowering the next generation		1 MTI K-12 program offering		

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Subsequent MTI Research Snaps webinars sponsorship, which includes sponsor recognition in promotional materials distributed through MTI newsletter and by the U.S. Department of Transportation	2 MTI Research Snaps webinars	1 MTI Research Snaps webinars		
Ad in the 33 <sup>rd</sup> Annual Awards Banquet and Convocation Celebration	Full Page	½ Page		
Acknowledgement at the beginning and end of the awards banquet				
Recognition in MTI newsletter with links to your website	3 mentions, and 50-word custom message	2 mentions, and 50-word custom message	2 mentions	1 mention
Recognition on MTI social media pages with one image and a custom 280-character message	3 mentions	2 mentions	2 mentions	1 mention
Logo display on the 33 <sup>rd</sup> Annual Awards Banquet and Convocation Celebration program, on MTI homepage, and as a clickable link on the event webpage	Premier	Prominent	Featured	
Logo displayed on rotating slides during the awards banquet				
Table for 8 attendees	2 tables (16 guests), premier seating	1 table (8 guests), premier seating	1 table (8 guests)	1 table (8 guests)

To reserve your sponsorship opportunity, please visit [tinyurl.com/MTI-Banquet-2025](https://tinyurl.com/MTI-Banquet-2025).

For more information, please contact Director of Operations Alverina Weinardy at: [alverina.weinardy@sjsu.edu](mailto:alverina.weinardy@sjsu.edu).

*\*Under the current tax laws, the amount of your contribution that exceeds the fair market value of the ticket (\$150) may be tax deductible as a charitable contribution.*

