New developments are popping up everywhere, and bringing more economic opportunities, more community engagement, more trips to new and exciting places—and more driving. The Santa Clara Valley Transportation Authority (VTA) is working with partners to develop a program to reduce the amount of driving generated from new developments, and they called on a team from the Mineta Transportation Institute (MTI) and San José State University (SJSU) students for help. This collaboration provided assistance in creating an equity framework for VTA’s proposed Equitable Vehicle Miles Traveled Mitigation Program. Check out this event to hear from the researchers about identified strategies for equitable VMT mitigation programs and effective community engagement processes and how they can be applied to other jurisdictions.

**Presenter**
Serena Alexander
MTI Research Associate; Associate Professor, Northeastern University

**Moderator**
Hilary Nixon
Deputy Executive Director, MTI

**Event Details**
- **Date:** Tuesday, May 21, 2024
- **Time:** 12:00–12:30 p.m. (PT)
- **Register Now:** [TinyURL](https://tinyurl.com/VTA-VMT-webinar)

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**Sponsoring**
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