

This Research Snaps webinar is co-sponsored by the Santa Clara Valley Transportation Authority



COLLABORATIVE STRATEGIES FOR SUSTAINABLE TRANSPORTATION: DEVELOPING AN EQUITABLE VMT MITIGATION PROGRAM FOR SANTA CLARA COUNTY

New developments are popping up everywhere, and bringing more economic opportunities, more community engagement, more trips to new and exciting places—and more driving. The Santa Clara Valley Transportation Authority (VTA) is working with partners to develop a program to reduce the amount of driving generated from new developments, and they called on a team from the Mineta Transportation Institute (MTI) and San José State University (SJSU) students for help. This collaboration provided assistance in creating an equity framework for VTA's proposed Equitable Vehicle Miles Traveled Mitigation Program. Check out this event to hear from the researchers about identified strategies for equitable VMT mitigation programs and effective community engagement processes and how they can be applied to other jurisdictions.



Presenter

Serena Alexander

MTI Research Associate;
Associate Professor,
Northeastern University



Moderator

Hilary Nixon

Deputy Executive Director,
MTI



Tuesday, May 21, 2024



12:00–12:30p.m. (PT)

Register Now:

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VTA-VMT-webinar](https://tinyurl.com/VTA-VMT-webinar)