### CSU TRANSPORTATION CONSORTIUM

### Tyler Reeb, PhD and Ben Olson

SJSU SAN JOSÉ STATE UNIVERSITY

The Center for International Trade and Transportation (CITT) conducted a training needs assessment and gap analysis of the Southern California Regional Transit Training Consortium (SCRTTC) and its user base. This report sought to capture the needs of the evolving transit workforce that SCRTTC serves and to assess the broader implications of a changing workforce for the transit industry. This assessment identifies future curricular, programmatic, policy, and technological priorities as the U.S. transit sector strives to acclimatize to transformational technological and socioeconomic currents.

# **Study Methods**

The study was conducted using a series of interviews, a workshop with SCRTTC board members and staff, a focus group, and an online survey.

A series of phone interviews were held with SCRTTC management preceding and following the workshop to assess how their perceptions were influenced. There were additional interviews held with former SCRTTC members, transit maintenance managers and technicians, original equipment manufacturers (OEMs), and some survey respondents.

A workshop was facilitated asking SCRTTC board members questions to gauge their perceptions of the state of the transit industry and related workforce challenges, the role of SCRTTC, and the current efficacy of SCRTTC as a training consortium.

The virtual focus group participants – specifically, transit technicians and managers - were asked to characterize the state of the transit industry, their knowledge of SCRTTC, and their assessment of current needs for transit operators, trainers, and transit agencies.

In order to document a wider perspective of the

transit industry, online survey questions were distributed to a variety of industry workers both inside and outside the consortium about training needs, on-the-job experiences, the state of the transit industry, and SCRTTC's efficacy as a training consortium. A total of 73 respondents opened or began the survey, with 42 respondents submitting usable responses for analysis.

#### Findings

The findings of this assessment suggest that users held positive perceptions of SCRTTC to be a beneficial organization that delivered relevant curricula. With the transition to electric and hydrogen fuel-cell fleets in the transit industry, however, the findings emphasize a need for rapid evaluations of training needs for all aspects of maintaining vehicular and infrastructure technology. There was considerable discussion about specifically developing and delivering training needs for electrical code training, computer network training, diagnostic tool training, etc.

The findings also emphasize a need to incorporate active learning in training modules or programs, with research participants specifically calling for more onsite training featuring expert observation as well as apprenticeship and/or mentorship programs, to aid transit workers in gaining more diverse workforcereadiness skills and technical knowledge. Tying in with this theme, the findings demonstrate a need for development of pedagogical skills (e.g. learning how to develop curricula from training manuals) and resources to empower trainers to educate others.

On a contrasting note, it is vital to note that many of the findings indicate that SCRTTC suffers from a visibility challenge, with the focus group and survey respondents demonstrating a general lack

transweb.sjsu.edu/csutc

## CALIFORNIA STATE UNIVERSITY LONG BEACH

Project 1932 June 2020 of familiarity with the consortium (e.g. only 44% of respondents were aware of SCRTTC prior to the survey).

#### **Policy Recommendations**

Within the context of revolutionizing technological (e.g. development of electric and hydrogen fuelcell products) and socioeconomic trends (e.g. evolving consumer preferences for mobility options) impacting the U.S. transit sector, the transit industry faces transformations on all levels to address these various challenges. Some examples would include the shift to smart microtransit, the increase of information technology (IT) management systems, and the instalment of new charging infrastructure.

Given the expressed need for guicker development of new training compels the question of how SCRTTC, and similar agencies, can make organizational changes to rapidly develop curricula and provide targeted training programs. While transit managers and technicians emphasize a desire for onsite training options and activepractice curricula, in reality it would be prohibitively expensive to effectively build capacity in this area and simultaneously tackle creating content in line with the constant technological developments. Remaining true to the ethos of addressing the needs for more diverse training offerings and developing a more direct and customized relationship between the consortium and its user base, the project team has identified digital communication and outreach tools. These recommended tools can best be characterized as an integrated suite of enterprise resource planning products to improve user engagement and enhance strategic communications. The incorporation of a customer relationship management (CRM) platform into the SCRTTC website would allow leadership to continually assess the needs of the transit maintenance user base and facilitate the development of new user-facing workforce digital products. Such products could include an online "transit tech expert network," or a community forum for technology transfer dialogue and resource sharing; a periodic video series featuring hands-on maintenance tutorials; a soft skills webinar series; and original equipment

manufacturer (OEM) and education service provider multimedia updates. To best capitalize on these digital tools, one key recommendation would be the development of a more intuitive mobile version of the SCRTTC website as the majority of the technician user base now accesses the internet via mobile computing devices.

#### **About the Authors**

Dr. Tyler Reeb is the Director of Research and Workforce Development for CITT and the Associate Director of the Federal Highway Administration's Southwest Transportation Workforce Center housed at CITT. Ben Olson is the Research and GIS Coordinator at the CITT.

#### **To Learn More**

For more details about the study, download the full report at transweb.sjsu.edu/research/1932



**California State University** Transportation Consortium

The California State University Transportation Consortium (CSUTC), led by the Mineta Transportation Institute, fosters synergies across the entire California State University system to conduct impactful transportation research and engage in workforce development initiatives that increase mobility of people and goods and strengthen California's economy.

# CSU TRANSPORTATION CONSORTIUM

transweb.sjsu.edu/csutc