

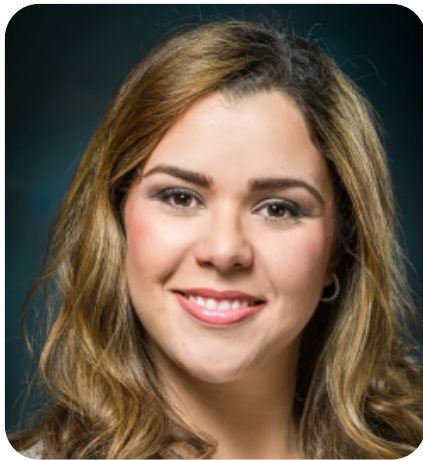


SJSU SAN JOSÉ STATE
UNIVERSITY

MTI MINETA
TRANSPORTATION
INSTITUTE



September 17, 2026
12:00-12:30p.m. (PT)
Online | 0.5 PDH



**Serena E. Alexander,
PhD**

MTI Research Associate;
Associate Professor
Northeastern
University

Moving Goods, Managing Impacts: Planning for Sustainable Freight

Freight keeps our economy and our everyday lives moving, but growing demand means growing costs. Urban areas are increasingly contending with congestion, infrastructure strain, emissions, pollution, and safety concerns, often concentrated in already burdened communities. How are metropolitan regions responding? In this webinar, hear from Dr. Serena Alexander about her research examining goods movement plans from eight major U.S. regions. She will discuss how agencies are balancing economic competitiveness with sustainability, resilience, and equity. Join in to learn what strategies are gaining ground, where freight planning continues to fall short, and how challenges around data, funding, and coordination are shaping the path forward.

Register Now:

<https://tinyurl.com/MTISnaps-Moving-Goods>