



M T I

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International Institute for
Surface Transportation
Policy Studies**

Created by Congress in 1991

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The World In Motion

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*Profile of
John Horsley
Mineta Transportation Institute
Board of Trustees Member
and
AASHTO (American Association of State
Highway and Transportation Officials)
Executive Director*



John Horsley has a long career in government. Prior to being asked to serve as Executive Director of AASHTO in February 1999, he worked for five years in the Secretary's Office at the U.S. Department of Transportation (DOT) and, beginning in April of 1998, served as the Associate Deputy Secretary and Director of the Office of Intermodalism. In that position, he served as the DOT's advocate for intermodal policies to improve freight efficiency and passenger convenience and to encourage teamwork among all modes of transportation. He directed the DOT's national outreach program on the implementation of the Transportation Efficiency Act for the 21st Century (TEA-21), the six-year highway and transit reauthorization approved by Congress in June 1998. Horsley also assisted the White House in the development of the Millennium Trails Program.

As the Deputy Assistant Secretary for Governmental Affairs at the DOT, Horsley guided the DOT's outreach program on the Intermodal Surface Transportation Efficiency Act (ISTEA). He also worked closely with Congress, state and local governments, transportation constituencies, labor, and citizens groups on such initiatives as the National Highway System designation, innovative finance, livable communities, border crossing efficiency, and departmental restructuring.

Horsley was elected to five terms as a County Commissioner in Kitsap County, Washington and was an active participant in national organizations of state and local government, including the National Association of Counties, where he was President in 1986-87, and the National Association of Regional Councils, where he served as a board member. He was the founding Chairman of the Rebuild America Coalition, a public-private infrastructure investment advocacy group. A graduate of Harvard with a degree in history, Horsley also served as a Peace Corps Volunteer and as a member of the U.S. Army. He worked as an aide to Congressman Floyd Hicks of Washington from 1969 -1976. He and his wife Deanna reside in Fairfax, Virginia and have two children, Adam and Jennifer.

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Completing Research

The final seven “old” research projects are fast approaching completion. All of the research is finished; all of the peer reviews are complete; most have completed the author’s rewrites and final edit. Sonya Cardenas, MTI’s Research and Publications Assistant, and our student graphics assistants, Shun Nelson and Cedric Howard, will be wrapping up the last details before publication in short order for the following studies:

- *Transportation and Land Use Innovations: Impacts on Household Residential Choice*
- *Transportation and Welfare Reform: The Travel Behavior and Needs of Welfare Recipients*
- *Envisioning Neighborhoods with TOD Potential (includes a demonstration CD)*
- *Developer-Planner Interaction in Transportation and Land Use Sustainability*
- *Using the Internet to Envision Neighborhoods with TOD Potential*
- *The California General Plan Process and Sustainable Transportation Planning*
- *Increasing Transit Ridership: Lessons from the Most Successful Transit Systems in the 1990s*

Needs Assessment for New Research

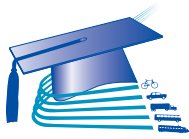
Each year MTI conducts a formal needs assessment to identify research topics for our Request for Proposals. Again this year we held a meeting in Sacramento, hosted by Wesley S.C. Lum, Chief, Office of Infrastructure Research and attended by representatives of the various offices of the California Department of Transportation. Most of the offices presented formal research requests and others submitted proposed topics following the meeting. For the first time, these were submitted in writing and will be attached to the RFP to assist in the preparation of proposals. We requested topics from the U.S. DOT Western Regional Center as well.

The MTI Board of Trustees submits topics at the annual board meeting in January, and this year we received more than in any past year, along with advice on retaining certain topics from earlier RFPs.

Topics raised at conferences and meetings attended by MTI staff, subjects culled from the research agendas of various state and national transportation agencies and organizations, and ideas from our own Research Associates are added to the mix.

All this activity produces an extensive list of topics in our RFP that relates to our strategic plan areas of emphasis. During the selection process, projects from the RFP list receive special consideration.

Why is all of this important? The interests of the researcher or the need to satisfy a dissertation committee often drive academic research. MTI’s goal is a bit different, though not necessarily contradictory: to produce research that is needed and will be used by the transportation community. The needs assessment process and the emphasis in the selection process assure us that the projects we fund will meet that goal. Additionally, researchers who select these topics can be confident that their proposal will get serious consideration, something that can’t be guaranteed for topics not on the list. Needs assessment helps us focus, avoids duplication, meets the needs of our funders and other “clients” for the research product, and assists our Research Associates. Readers of this newsletter who wish to submit topics for research in future rounds should contact Trixie Johnson at johnson@mti.sjsu.edu.



Enrollment Trends Continue Upward

CTM/MSTM enrollments are continuing to increase. For the first time since the program was initiated, we are projecting a total enrollment of over fifty students. Most new students are attracted by word-of-mouth from existing students, so please refer your friends and co-workers to the program.

Upcoming Course Offerings

For the first time, we are offering an additional summer elective, titled "Labor Relations in Transportation." The instructor will be Dr. Ronald Sylvia, author of one of the definitive volumes on human resources management in the public sector. The course will begin in late June and end in July. Priority for registration will be given to matriculated students. Looking ahead to Fall (Session A), we are tentatively planning to offer MTM201, Fundamentals of Transportation Management (taught by Peter Haas, MTI Education Director) and MTM214, Transportation Policy and Regulation, taught by Bill Taylor. Both classes will begin in August. A third class might be added if current enrollment trends continue.

Change in CTM Requirements

In order to provide more flexibility in scheduling, guidelines for completing the Certificate in Transportation Management (CTM) have been changed. Henceforth, students may include one elective course among the four courses required for the certificate. This will also enable CTM students to get a taste of advanced work as they consider matriculating into the MSTM program.

Video Streaming is Back

Our video streaming technology is back and better than ever. This means that students can participate in classes while on the road or home sick, etc., via a real-time internet link using Windows Media Player and a regular internet connection (dial-up or broadband!). Past class sessions will also be available in archived form. In the not-too-distant future, we may be able to offer entire classes using the streaming technology. (For the time being, students should arrange your use of the video stream in advance with Viviann Ferea, 408-924-7570, Ferea@mti.sjsu.edu).

MTM Faculty Going Online

Also in the future: we have received a grant to technologically enhance and advance our instructional technology, meaning that the program faculty is learning how to deliver parts of their classes in an online format. Ultimately, we hope to be able offer certain courses in an entirely online format, which may enable some of you to progress through the program in a timelier manner.

MSTM Student Achievements

Carole Saunders, our nominee for the Eno Foundation Fellowship, has won the award, which consists of a trip to Washington to participate in a week of high-level briefings with Congressional and other transportation experts on various matters of transportation policy. Congratulations Carole!

The Mineta Transportation Institute is proud to announce that the following students have earned their candidacy for the Master of Science in Transportation Management: **James Chai, Jeremy Ketchum, Meshack Okpala, Sarah Picker, and Carole Sanders**. They will be hooded at Mineta Transportation Institute's 11th Annual Board of Trustees Awards Banquet on June 29th, 2002. Congratulations!

In addition to bestowing honors on our graduating Masters students, MTI is also proud to announce its class of students who have completed the requirements to receive the Graduate Certificate in Transportation Management: **Rajpal Brar, John Burke, Alva Carasso, James Helmer, Nell Hill, Larry Holser, Helen Jones, Robin Owen, Timonhy Pokrywka, Leanne Provost, Juanette Reese, and Jeff Spencer**.

On behalf of the administration of the College of Business and the staff and faculty of the Mineta Transportation Institute, we would like to congratulate all of you on your hard work and success in the program.

MTI “Hot Spots” Forum Focuses on 101 Corridor – Trixie Johnson, Research Director

MTI continued the “Hot Spots” series with a regional forum on April 11. This forum, like the earlier BART-to-Santa Clara County event, selected a region where both congestion and possible transportation solutions were hot local topics. For Marin and Sonoma Counties in the North San Francisco Bay region, the Highway 101 corridor has been a subject of heated debate, multiple failed elections proposing many different approaches, and an increasing traffic load testing the patience of drivers and the livability of the region.

The forum convened with over 120 attendees filling the Marin County Board of Supervisors chambers to provide an opportunity for informing the public about the strategies and projects under consideration and the processes required to be eligible for outside funding. MTI sought to encourage constructive dialogue leading to recommendations for future action. The morning panel included elected officials, the Executive Director of the region’s MPO, the Executive Director of the North Bay Council representing large employers, and a respected environmentalist. There was a lengthy time for audience questions and discussion.

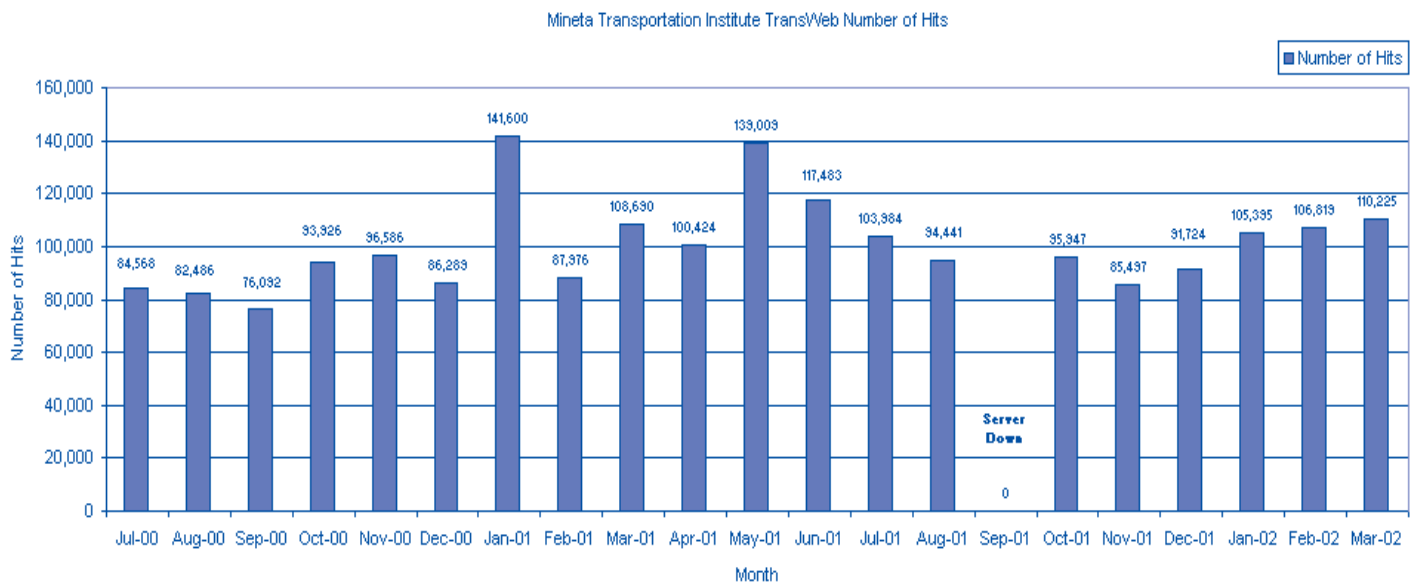
Jeff Morales, Director of the California Department of Transportation, delivered the keynote address during the luncheon period. Under his leadership the department has a keen interest in the development of multi- and intermodal transportation solutions for the state. Given the nature of the morning presentations and discussion, his focus on the need for a broad range of approaches was well received. The Commonwealth Club of California recorded Mr. Morales’ remarks for broadcast over the NPR network.

The forum concluded with a slightly expanded panel reflecting on the earlier discussions and comments as they crafted recommendations for actions that will reduce the “heat” in the Marin-Sonoma-101 corridor.

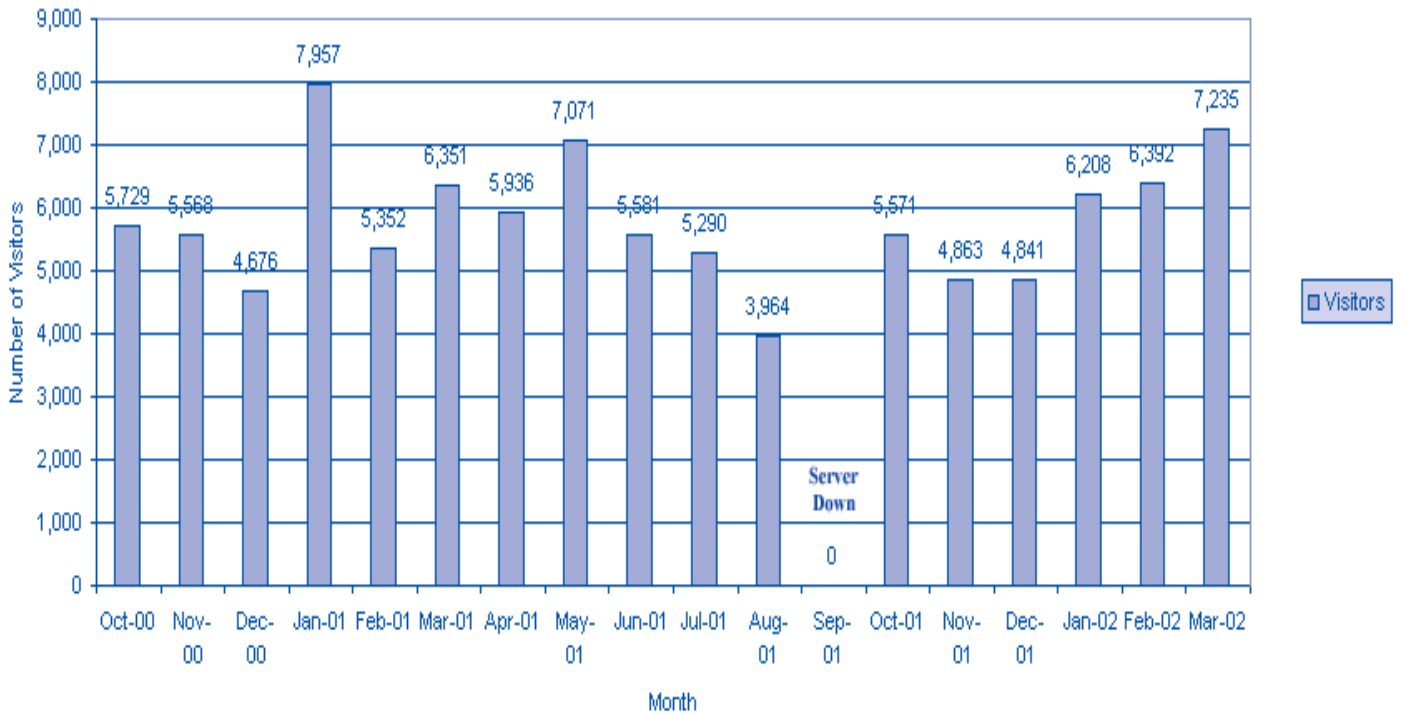
In addition to the Commonwealth Club of California, MTI’s partners for the forum were the California State Automobile Association (which underwrote the costs of the meals and the recording), the Metropolitan Transportation Commission, the Counties of Marin and Sonoma, and our funding agencies, the U.S. and California Departments of Transportation. The proceedings will be transcribed and published by MTI.

TransWeb – Barney Murray, Web Administrator

The number of visits to TransWeb has continued to increase this year. Determining the reason for the increase relies more on speculation than science, but recent changes to the site should be attracting more visitors and users. These changes include the addition of 18 new publications and improvements in user navigation. The new reports on terrorism and security undoubtedly



Unique Visitors



The work of improving the website never ends, and suggestions from visitors are welcome. You can contact the web administrator at webmaster@mti.sjsu.edu.



****Celebration****

Please join us for our 11th Annual Board of Trustees Banquet on June 29 at San Jose State University. Guests will be able to mingle with leading transportation experts, and MTI graduate students will receive their degrees.

Speakers include Secretary Norman Mineta (invited), Congressman James Oberstar, RSPA Administrator Ellen G. Engleman, Secretary Maria Contreras-Sweet, California Business, Transportation and Housing Agency, and Caltrans Director Jeff Morales.

For more information, please call 408-924-7561.

Mineta Transportation Institute Wins U.S. DOT Competition! The headline says it all; MTI was chosen as one of the 10 out of 17 TEA-21 Group B and C University Transportation Centers to be continued for the last two years of the current authorization and receive an annual grant increase to \$1 million. That basic grant will be matched by the California Department of Transportation, allowing MTI to support our rapidly growing research and education programs. The competition has been the top MTI priority for the past year. Special congratulations and thanks to the members of the MTI Board of Trustees, San Jose State University and College of Business administration, Research Associates, professors, students and staff of MTI for their remarkable success.

MTI 11th Annual Board of Trustee Meeting and Scholarship Banquet a Sell Out! With a month remaining to receive reservations, our annual board meeting and banquet are nearly sold out with record attendance expected. The June 29 event will be hosted at the SJSU Student Union Barrett Ballroom with the reception at 6:00 PM followed by dinner at 7:00 PM at which we expect to be greeted by Secretary Norman Mineta, Ranking Member James Oberstar, US DOT RSPA Administrator Ellen G. Engleman, California's Secretary of Business, Transportation and Housing Maria Contreras-Sweet and Caltrans Director Jeff Morales. For more information or to make reservations contact Amy Yan at 408-924-7571. In addition to enjoying time with our honored guests, we'll be celebrating the hooding of our five newest Master of Science in Transportation Management graduates.

Council of University Transportation Centers and the Transportation Centers Directors' Association Meet at MTI! These two national university transportation research, education, and training programs' representatives have chosen to conduct their annual conferences at SJSU and will meet the two days following the MTI annual board meeting and banquet. The meeting will focus on TEA-21 reauthorization and transportation research, education and training needs assessment. Attendees should make reservations via Amy Yan no later than June 15.

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