



#### **Starting Your Own Business Series**

# Part 1. The Inspiration: Lessons Learned from Small Business Owners



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Our mission is to increase mobility for all by improving the safety, efficiency, accessibility, and convenience of our nation's transportation system.

#### Creating a connected world through ...

#### Research

- Comprehensive Performance Assessment of Passive Crowdsourcing for Counting Pedestrians and Bikes
- San Jose's SoFA Pocket Park Project: Reclaiming and Revitalizing Surface Parking Space for Urban Agriculture

## Education & workforce development

- Grad program in transportation management (MS degree and certificates)
- Garrett Morgan Sustainable Transportation
   Competition for middle-school students

### Conferences, webinars, and trainings

- Riding with Transportation Equity 2/16, 10-11am (PT)
   via zoom | Register at tinyurl.com/transportation-equity
- MTI Leadership Academy

Learn more at transweb.sjsu.edu

# **Upcoming activities with WTS & MTI**

- Learn about MTI's online Graduate Program in Transportation Management at a virtual information session on March 17, noon (sign up <a href="here">here</a>)
- MTI presents "Riding with Transportation Equity" (webinar) featuring Dr. Bev Scott and COMTO's new President and CEO April Rai - Register at <a href="https://tinyurl.com/transportation-equity">https://tinyurl.com/transportation-equity</a>
- The WTS Students and Younger Members Committee is hosting a Resume Workshop on February 22th. Resumes are due by February 17th. Register at <a href="https://forms.gle/uSaimZ2eA6oenHk59">https://forms.gle/uSaimZ2eA6oenHk59</a>
- WTS is accepting applications for the Women's Leadership Program, 2022. The deadline for applications is March 18th. Contact <a href="mailto:ProgramsWTSSanFrancisco@gmail.com">ProgramsWTSSanFrancisco@gmail.com</a> to learn more
- WTS will be hosting a Happy Hour for International Women's Day on March 8th.



