

UTC Project Information	
Project Title	Community Transit Service at the University of Nevada, Las Vegas (Former title: University of Nevada Las Vegas Community Transit Services)
University	University of Nevada, Las Vegas Mineta National Transit Research Consortium
Principal Investigator	Pramen P. Shrestha
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Funding Source(s) and Amounts Provided (by each agency or organization)	Research and Innovative Technology Administration University Transportation Centers Program (\$60,464)
Total Project Cost	\$60,464
Agency ID or Contract Number	DTRT12-G-UTC21
Start and End Dates	January 2014 – June 2017
Brief Description of Research Project	<p>The University of Nevada, Las Vegas (UNLV) provides parking at various locations on campus. However, this parking is not enough to meet demand and is increasingly becoming congested with single-occupant vehicles. Many students have to park upwards of about two miles from their campus destinations, either at periphery campus parking structures or off campus entirely, and then walk to the campus.</p> <p>The Regional Transportation Commission of Southern Nevada (RTC)—in coordination with the University of Nevada, Las Vegas (UNLV)—conducted the study described in this report in order to determine the impact of improved bus service for students, staff, faculty, and others. The primary objective of this study was to identify the origins and destinations of UNLV students, staff, and faculty; their travel behaviors; their willingness to take buses to travel to the campus; and the cost associated with improved bus service. This study identified the services that should be improved in order to encourage students, staff, and faculty to take the bus, and found that if public transportation services were improved, most of them who never or rarely take public buses would be willing to ride buses to UNLV.</p> <p>A cost analysis based on improved bus service showed that the students would have to pay \$47.17 per semester to use it. In addition, the survey data showed that 50% of the student</p>

	<p>respondents were against including bus fees in semester fees. Therefore, to maintain existing farebox recovery, the cost of a 30-day pass and U-Pass should be increased 700%.</p>
<p>Describe Implementation of Research Outcomes (or why not implemented)</p>	<p>Shrestha, Pramen. "University of Nevada Las Vegas Community Transit Services." Presentation at the 23rd Fall Transportation Conference, Las Vegas, NV, October 9, 2014.</p> <p>Shrestha, Pramen. "University of Nevada Las Vegas Community Transit Services." Presentation at Nevada Chapter America Planning Association Annual Meeting, October 15, 2014.</p> <p>Shrestha, Pramen. "University of Nevada Las Vegas Community Transit Services." Presentation at the 24th Fall Transportation Conference, Las Vegas, NV, October 8, 2015.</p>
<p>Place Any Photos Here</p>	
<p>Impacts/Benefits of Implementation (actual, not anticipated)</p>	
<p>Web Links</p> <ul style="list-style-type: none"> • Reports • Project Website 	<p>Final report (MNTRC Website): http://transweb.sjsu.edu/project/1251.html</p>